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EAGLEBANK BOWL ANNOUNCES OFFICIAL 2009 BOWL WEEK

Great events, fabulous food and incredible live entertainment are part of this year's festivities

WASHINGTON, D.C. – Take a fun-filled calendar of activities across our beautiful nation's capital for the whole family to enjoy. Pair it with fellowship with football fans from across the country in town to watch the Temple Owls take on the UCLA Bruins on December 29th at RFK Stadium. Then add in an extraordinary Tailgate Party at the DC Armory. The result is a thrilling experience in Washington, D.C.

Growing into one of the mid-atlantic region's premier and most anticipated college football events, EagleBank Bowl Week brings the excitement of the Bowl season to the nation's capital and a spirit of celebration to the region. And as part of its commitment to honor the courage, sacrifice, and dedication of America's men and women in uniform, the EagleBank Bowl benefits the game's official charity partner, the Wounded Warrior Project, which supports severely injured men and women of the military.

"The outpouring of support the EagleBank Bowl continues to receive is nothing short of phenomenal," said Steve Beck, Executive Director of the EagleBank Bowl. "Heading into our second year, we are finding that the more people learn about the game, the more they embrace the game itself and its mission. This year's exciting matchup, coupled with a lineup of fun-filled activities leading up to kickoff, are making this 'the can't miss' event of the holiday season."

EagleBank Bowl Week is designed to be an experience for the entire family, including opportunities for residents, alumni, football fans, and the general public to attend events like the **Teams Luncheon** at the JW Marriott, the **official Tailgate Party** at the DC Armory and the **EagleBank Bowl game** at RFK Stadium while dishing out a dose of Washington, D.C. hospitality by greeting each team at their hotel upon their arrival in the nation's capital.

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The Teams Luncheon is a celebration of football and the two participating schools prior to the big game. Fans get a chance to interact with the players, coaches and local dignitaries in addition to hearing comments from Temple head coach Al Golden and UCLA coach Rick Neuheisel. The luncheon will be emceed by ESPN's Kevin Blackistone and held on Sunday, December 27 from 2 – 3:30 p.m.

The Tailgate Party is sure to be a lively event in the DC Armory prior to kickoff. Featuring one of the most energetic and engaging bands on the east coast, **Love Seed Mama Jump**, and an all-you-can-eat buffet of food provided by some of the District's most popular restaurants, it all adds up to a fantastic EagleBank Bowl game day experience.

“With a fantastic matchup, a full roster of entertainment, and exciting events being held throughout the city, the EagleBank Bowl experience offers something for just about everyone,” stated Ronald Paul, Chairman and Chief Executive Officer of EagleBank.

All signs point to game day and this year's matchup will not disappoint. Under fourth-year head coach Al Golden, Temple is making its first bowl appearance in 30 years and is one of the hottest teams in college football this season. The squad rolled off nine consecutive victories to post their first winning record since 1990. Coach Rick Neuheisel's leadership at UCLA is resulting in a resurgence of the program. The Bruins are playing in a bowl game in just his second year at the school and boast one of the top defenses in the nation. Both teams have something to prove and will be looking to make a statement come game day.

“We can't wait to get Bowl Week started,” said Erik A. Moses, Managing Director of the WCSA Sports, Entertainment and Special Events Division. “Washington, D.C. is not only celebrating the holiday season but also college football and this annual sporting event that is taking hold in our city.”

The EagleBank Bowl encourages everyone to come out and support one of Washington, D.C.'s signature annual events and enjoy the many exciting activities that make up 2009 Bowl Week.

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2009 EAGLEBANK BOWL PUBLIC ACTIVITIES

Thursday, December 24 (Christmas Eve)

2:00 p.m. Temple Welcome Reception - DC Renaissance
Greet Coach Al Golden & the Temple Owls upon their arrival in D.C.

Friday, December 25 (Christmas Day)

8:15 p.m. UCLA Welcome Reception - Mayflower Hotel
Greet Coach Rick Neuheisel & the UCLA Bruins upon their arrival in D.C.

Sunday, December 27

2:00 - 3:30 p.m. EagleBank Bowl Teams Luncheon - JW Marriott (Grand Ballroom)
Don't miss a chance to interact with the teams and local dignitaries and hear from the head coaches at the luncheon before the game. Individual tickets and tables available at <http://www.eaglebankbowl.org/tickets/>.

Tuesday, December 29

12:30 – 4:30 p.m. EagleBank Bowl Tailgate Party - DC Armory
*All-you-can-eat buffet includes local restaurant faves Clyde's, Tony & Joe's, J. Paul's and Old Glory. Also on the day's menu is plenty of music and entertainment including an appearance by **Love Seed Mama Jump**, also known as the "Official Rock Band of the Washington Redskins," the Temple pep band and cheerleaders from both schools. EA Sports will provide interactive games onsite including Xbox and Nintendo Wii, as well as raffle off games to attending fans.*

Admission is \$20 for adults, \$15 for children ages 4-12; FREE for children ages 3 and under. Tickets available at <http://www.eaglebankbowl.org/tickets/>.

4:30 pm EagleBank Bowl - RFK Stadium
UCLA Bruins (6-6) vs. Temple Owls (9-3)
Tickets for this year's game start at \$30 and can be purchased at any Ticketmaster outlet, by calling (800) 551-7328, at www.ticketmaster.com or at <http://www.eaglebankbowl.org/tickets/>.

About the EagleBank Bowl

The EagleBank Bowl, the first NCAA-sanctioned postseason bowl game in Washington, D.C., has been held in the District's historic RFK Stadium since 2008. Organized by the DC Bowl Committee, Inc., the Washington Convention and Sports Authority and title sponsor EagleBank, the EagleBank Bowl serves as a premier regional event. With first-rate participants and events, the EagleBank Bowl seeks to positively impact the regional economy and charitable partners, honor the U.S. military and solidify the nation's capital as a leading college football destination. The 2009 EagleBank Bowl is Tuesday, December 29 at 4:30 p.m. (ESPN). For more information, please visit www.EagleBankBowl.org.