



FOR IMMEDIATE RELEASE
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WCSA TO SERVE AS OFFICIAL VOLUNTEER SPONSOR OF NATION'S TRIATHLON™ TO BENEFIT THE LEUKEMIA & LYMPHOMA SOCIETY

Call for Volunteers – Go to www.NationsTri.com to Sign Up!

WASHINGTON, D.C. – The [Nation's Triathlon™ to Benefit The Leukemia & Lymphoma Society](http://www.NationsTri.com) and the [Washington Convention and Sports Authority \(WCSA\)](http://www.WashingtonConvention.com) announced today that the WCSA will serve as the Official Volunteer Sponsor of the 2010 race, an Olympic distance triathlon taking place Sunday, September 12th featuring a 1.5k swim in the Potomac River, 40k bike course through downtown D.C., and a 10k run along Washington, D.C.'s monumental corridor.

The Washington Convention and Sports Authority will assist in volunteer recruitment for the race and will host the volunteer lounge at the Washington Hilton (1919 Connecticut Avenue NW) which will be open to all volunteers during the Sports & Fitness Expo being held Friday, September 10 - Saturday, September 11.

“We are delighted to have the support and sponsorship of the Washington Convention and Sports Authority in helping us recruit volunteers,” said Molly Quinn, president of the Nation's Triathlon™. “We had more than 500 people participate as volunteers in our 2009 race and as we continue to grow, we need to expand our volunteer corps. Whether you want to give back to the community or cheer on friends, volunteering is a great way to be involved.”

“Our focus on sports and entertainment in the nation's capital makes us a perfect partner to help Washingtonians who want to be involved with one of our city's great sporting events,” said Erik A. Moses, managing director of the WCSA Sports, Entertainment and Special Events Division. “Triathlon enthusiasts from across the country travel to Washington, D.C. to take part in this race and we are proud to help support the team of people who make this event possible. Our long-term objective is to develop a program where local residents can get involved in their communities through these types of volunteer opportunities.”

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WASHINGTON CONVENTION AND SPORTS AUTHORITY
SPORTS, ENTERTAINMENT AND SPECIAL EVENTS DIVISION

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With a 900% registration growth over the past five years, Nation's Tri is the fastest growing triathlon in the U.S. and on pace to become one of the largest triathlons in the nation. Competitor Magazine named it one of the Top Ten Urban Races in the country. Registration for this year's race is already sold out, however, charity slots are available. For more details, go to www.nationstri.com.

In addition to the Nation's Triathlon, the WCSA is involved with a variety of city-wide sporting events including the Capital Criterium, a pro cycling race held in downtown D.C., the National Marathon and the EagleBank Bowl at RFK Stadium.

About The Nation's Triathlon™

The Nation's Triathlon™, founded by Charles L. Brodsky, is one of the premiere Olympic distance triathlons in the United States and the only race to benefit research toward a cure for blood cancers. Set against the magnificent and patriotic setting of the nation's Capital and its monuments, participants in the Nation's Triathlon™ will swim 1.5k in the Potomac River, bike 40k through scenic vistas, and run 10k through downtown D.C. Official sponsors of the race include: Craft, Karhu, Audi, Washington Hilton, University of Maryland University College (UMUC), Washington Convention and Sports Authority (WCSA), WJLA-TV/NewsChannel 8, JetBlue Airways, and Muscle Milk.

About the Washington Convention and Sports Authority

The Washington Convention and Sports Authority (WCSA) creates economic and community benefits for the District through the attraction and promotion of hospitality, athletic, entertainment and cultural events. The Authority owns and manages the Walter E. Washington Convention Center, an anchor of the District's hospitality and tourism economy that generates over \$400 million annually in total economic impact for the city. The Authority also owns and manages the Stadium-Armory campus, which includes Robert F. Kennedy Memorial Stadium, the DC Armory and the surrounding Festival Grounds, and serves as the owner and landlord for Nationals Park. For more information, please visit www.wcsa.com.

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